

Brand Style Guide

Portiko Technologies



Logo



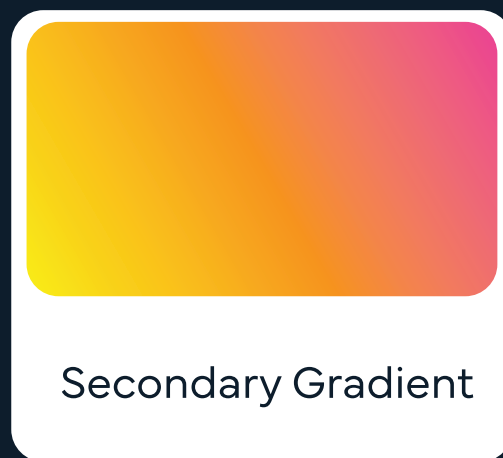
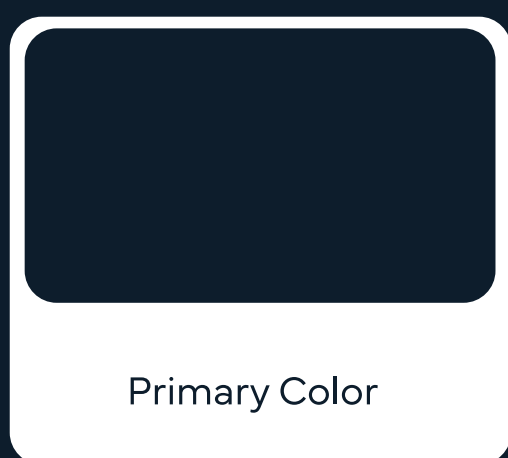
Clear Space



Color Variations

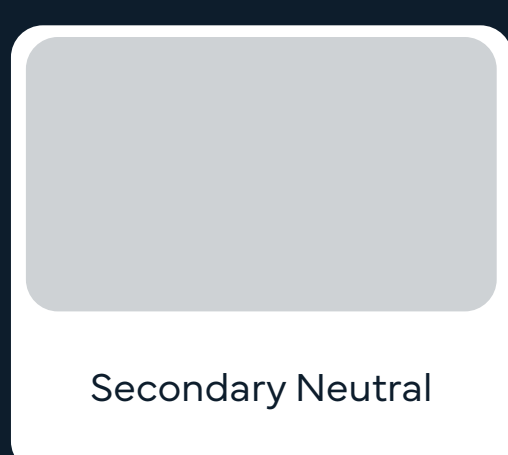
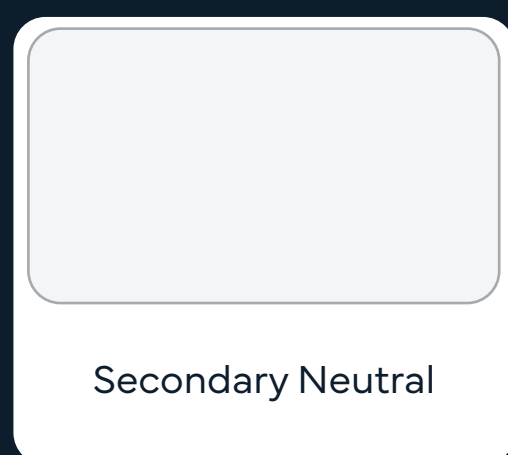


Color



#0E1E2D
 RGB 14, 30, 45
 HSB 209, 69, 18
 CMYK 69, 33, 0, 82
 LAB 11, -1, -12

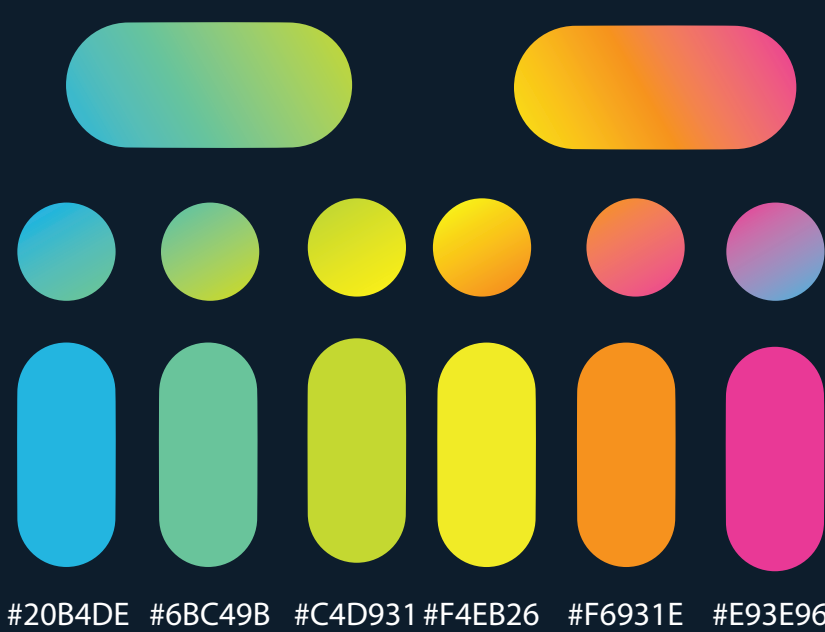
#20B4DE #6BC49B #C4D931 #F4EB26 #F6931E #E93E96
 Angle: 30 Angle: 30



#F2F3F3
 RGB 242, 243, 243
 HSB 180, 0, 95
 CMYK 0, 0, 0, 5
 LAB 96, 0, 0

#CFD3D5
 RGB 207, 211, 213
 HSB 200, 3, 84
 CMYK 3, 1, 0, 16
 LAB 84, -1, -1

Gradient Theory
 and Supplementary
 Color Palette



#20B4DE #6BC49B #C4D931 #F4EB26 #F6931E #E93E96

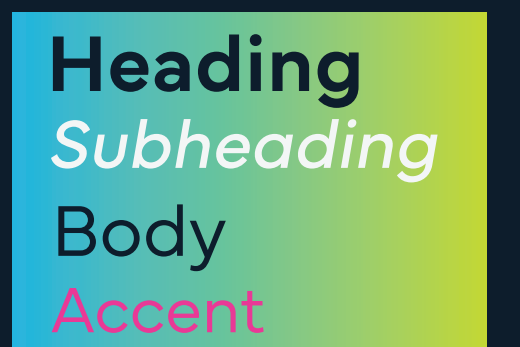
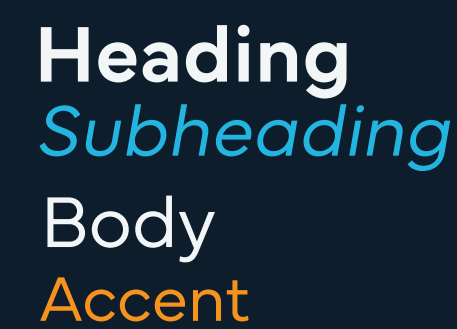
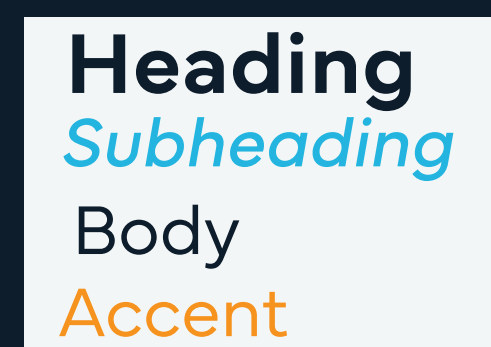
Typeface

Mundial DemiBold

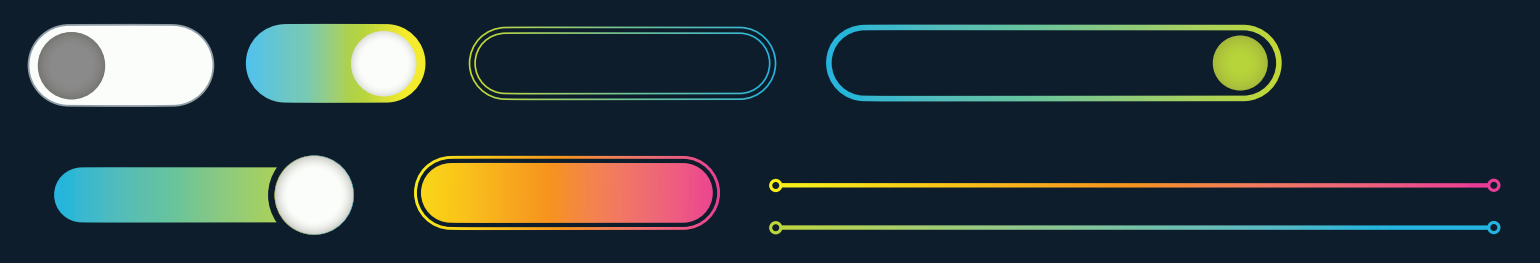
ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz

Mundial Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz



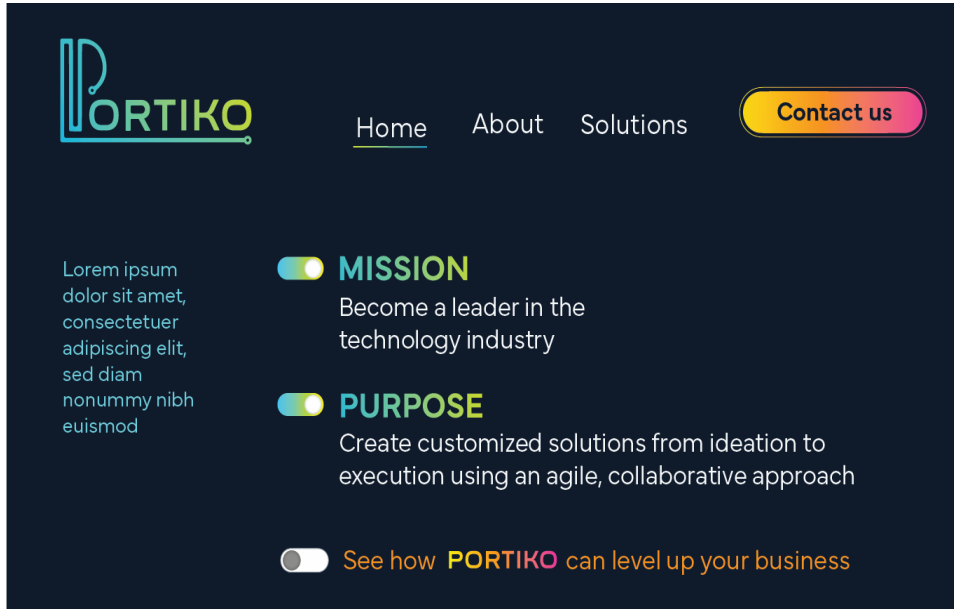
Iconography



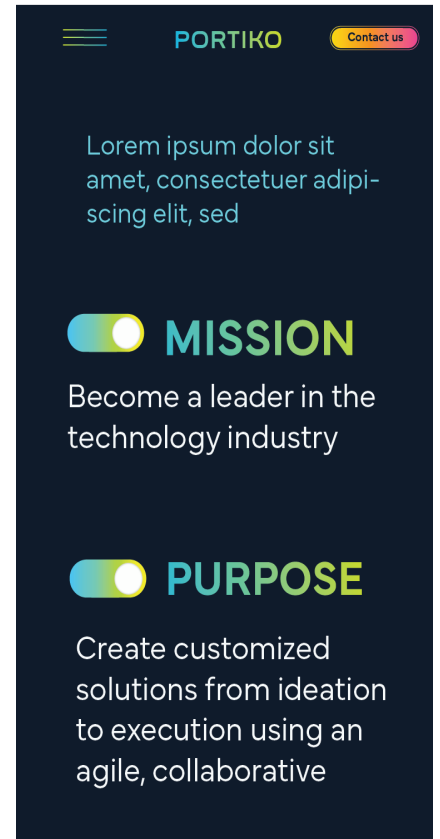
PORTIKO

Website

Desktop



Mobile



Business Card

